

ESCOP Chair's Advisory Committee
Teleconference Notes
December 15, 2010, 4:00 pm EDT

Participants:

Orlando McMeans - ESCOP Chair
Mark McLellan - BAA/PBD Representative
Carolyn Brooks – ESCOP Exec. Vice-Chair, ARD
Mike Harrington – WAAESD
Steve Slack – Budget & Legislative Committee Chair
Arlen Leholm – NCRA
Gerald Arkin – Communications and Marketing Com. Chair
Steve Pueppke – Committee on Legislation and Policy Representative
Dan Rossi – NERA
Bill Ravlin – Science & Tech. Com. Chair
Hunt Shipman – Cornerstone
Ian Maw – APLU
Jim Richards – Cornerstone
Vernie Hubbard - Cornerstone

Action Items:

Who	Action	Status
Orlando, Mark, Steve S.	Review and make suggestions on the REE Roadmap	
Bill and Dan	Dan will send CAC a listing of those who should receive the ESCOP roadmap. In response all should add additional names/groups for the “send to” list ASAP.	
Carolyn	Work with APLU on scheduling the ESCOP meeting in February	

Approval of the minutes of November 3, 2010 and the agenda - completed

Report from the Chair – Representing ESCOP, Orlando and the other section leaders met with Dr. Cathy Woteki on November 22, 2010 and the meeting was well received by all. Dr. Woteki agreed with the group on topics relating to increasing investments in single scientist projects, raising the priority of STEM education as a part of youth development initiatives, emphasizing local research more in addition to national research priorities, maintaining the importance of funding translational research, understanding the impacts of increasing indirect cost rates, continuing to educate OMB and OSTP about the importance of capacity funds and engaging herself more in PCAST. She intends to be fully engaged with the system and hopes to meet with the sectional leaders at least twice a year. The section representatives were asked to review the REE Roadmap and help provide more substance to it. Additionally Steve Slack and Mark McLellan have agreed to be additional ESCOP reviewers. Ian indicated the document should be received from her within the next week. Dr. Woteki is to submit the roadmap to Sec. Vilsack by the first week of January. Steve Slack indicated that the ESCOP Roadmap would be used by him and Mark to cross reference the REE document.

1. **The 2011 ESS/SAES/ARD Meeting and Workshop** – The meeting will take place in the historic Stanley Hotel in Estes Park. Contract is under review. Rates are surprisingly good for this popular

facility and will be in place pre- and post- meeting dates, which are September 26 – 29th. Mike will send Ian the annual meeting template so that Ian can assist with letting Dr. Woteki and Dr. Beachy know when they should arrive at the meeting.

2. **The ESCOP Science Roadmap** – Bill Ravlin reported that the roadmap will soon be released in the long version to the directors and the Executive Committee, and various other groups requesting it. The Communications and Marketing Committee, Podesta and Cornerstone have been providing guidance on how to best use excerpts of the document. J. Shipman and J. Scofield are helping to define how best to use the write-ups for marketing and J. Scofield will help to develop pieces that are useful for educating decision makers – legislators and their staffers. They are also considering a spokesperson for the roadmap who is outside the system. Additionally, Simon Tripp from Battelle is working with the committee to provide some impact estimates from the investment. Another initiative is to work with Dr. Beachy and put information from the roadmap in a review article for a journal such as *Science* to help hoist the flag of agricultural sciences. Steve Slack suggested that the process of doing the latter should have more thought as the REE and ESCOP documents should be in alignment before asking Roger to join in with the journal article. Dan indicated the PDF is ready to go along with a cover letter and it will be posted on the regional websites, ESCOP's, APLU's, etc. Dan will send the group a listing of those who should receive the document, i.e. Cathy, Ed Knipling, Roger. In response all should add additional names for the "send to" list ASAP.
3. **BAC Report** – Hunt indicated that at last report the Senate's omnibus bill is largely flat-lined but there were some increases to AFRI (increase of \$26M when House only gave \$6M increase.) There are still three options: 1. Senate passes its omnibus bill, sends it to House and if passed it goes to the President. 2. Senate will do as House has approved – do a one year long CR with no earmarks. 3. The most unwanted: Do a short term CR til February. The next Senate is going to be more frugal and we might go back to the funding levels of 2008.
4. **Update from the CLP** – Vernie reported that all submissions are in and some of the previous submissions have been revised. He will send out the updated compilation to the CLP in December and it will be discussed again at a face-to-face meeting in February. Ian will try to schedule the BAC meeting and the CLP meeting close enough so that those on both committees can minimize travel.
5. **Communications and Marketing Update** – Jerry indicated the Roadmap report (#2 above) included what he would have reported. He also indicated that the op-ed pieces by Podesta are well placed. Additionally, Jerry agreed that Simon Tripp is a great help in developing succinct marketing materials for the system.
6. **February ESCOP meeting** – Carolyn will work with Eddie and Suzette to schedule the ESCOP meeting and will inform the group accordingly through email with requests for agenda items.
7. It appears ECOP is determining the participants and the process of working on the 406 Integrated Programs issues. There is ESCOP participation however, but still there is probably no inclusion of the 1994s.
8. **The ESCOP-ECOP Committee on Partnerships** has started its work and are considering four topic areas. Dr. Singh from Carnegie Mellon could possibly be a speaker on partnerships at the COPS meeting for the entire body and on the following day ECOP and ESCOP can meet to further discuss partnership issues. The regions will be provided with key discussion questions to respond to in advance of the COPS meeting in order for broad input to be provided for discussion at the COPS meeting in Boston.
9. **NIMSS** – the system needed correcting in terms of inconsistencies of summary tables, double counting of data, data that was not current, etc. Formulas have been corrected, duplicate searches have been eliminated, and new summary tables are being added. The system is being tested and others are being asked to assist in testing the system to see if it is improved/corrected.
10. Steve Slack agreed to be appointed as liaison to the ECOP Budget and legislative Committee, a position usually held by the chair of the ESCOP B&L Committee.
11. **Announcement** – Jeff Armstrong, dean at MSU becomes President of Cal. State on Feb. 1st 2011.

12. Meeting was adjourned at 5:05 PM.

Next call: January 24, 2011 at 4 PM. (**712-432-0080; access code 772879#**)

Respectfully Submitted,

Carolyn Brooks, Recorder